



From the Director's Desk...

Dear All,
 Greetings. India has been a country where women are respected in every walk of life and protected in every aspect. Indians respect women as the Mother of Nature, Mother of Education, Mother of Knowledge, Power and Prosperity. To continue the tradition, we at Aurora organize various activities and events significant to women. International Women's Day is celebrated to promote the spirit of women empowerment through various programs. A Health Camp is organized to promote the physical and psychological health of girl students and women faculty of the institution. A special session on Stress Management through Yoga is also organized on this occasion. At Aurora, students are nurtured with all the required talents they need to cope up in the competitive environment through practice and experience. Our Management Meet "Anveshana" is one such event where the students plan, organize and execute various technical and cultural programs under the guidance of their faculty. This event attracted participation from many colleges in and around the twin cities. Students participated enthusiastically in the technical as well as cultural events for two days and grabbed attractive prizes for their performance. As socially responsible citizens of the country, the NSS Units of the institution adopted Palleshahad and Bollepally Villages of Yadadri to extend support in various needy areas to the villagers. Our students flared well in techno cultural fests organized by various other colleges as well. We are personally beholden to all our stakeholders and sponsors of various events for their continuous support and patronage which is encouraging us to strive towards excellence perseverantly.

Best Wishes.....

Dr. M. Madhavi



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Inside this Issue

Editorial.....1	Women's Club-ANVITHA.....7	Student Achievements14
Campus Buzz.....2	BFMC Literary Club8	Student Accolades16
Guest Lecture.....4	NSS Club9	Media.....17
Nature Club6	ITL Activities10	Gallery.....19
	Faculty Achievements.....13	

Women Empowerment: It's Meaning and Why Is It Important

Nobel Laureate Malala Yousafzai famously quoted "I raise up my voice—not so I can shout, but so that those without a voice can be heard...we cannot succeed when half of us are held back.", and that sentiment precisely outlines the basis of new age women empowerment. Discrimination against women is rampant all over the world even in this 21st century. Patriarchal societies in most countries are adept at exploitation as well as victimization of women. Even though about 50% of the world's population consists of women, but unfortunately most of them are denied basic rights education, freedom of speech, voting power and even independent identity. Crimes directed specifically against women are reported from all over the world. There still remain questions about acceptance of women empowerment in the most advanced of countries, while developing nations and nations under political duress are far from achieving the desired status.

In India, in theory, women enjoy a status of equality with the men as per constitutional and legal provisions. Arguably, our country has taken enormous strides towards inclusion of women with the fairer gender excelling in diverse fields, from literature to astrophysics to finance. But with headlines about dowry killing, female foeticides and domestic violence still making the newspapers, put a silent question mark behind the two words. Here, in this current age, true development and growth can only be achieved by taking successful strides in eliminating deep-rooted ideologies of gender bias and discrimination like the confinement of women to the private domestic realm, restrictions on their mobility, poor access to health services, nutrition, education and employment, and exclusion from the public and political sphere.

Women constitute roughly 50% of the nation's population and a majority of them remain economically dependent, without employment. Many of them are even unaware of the fact that they are eligible for positions that men enjoy. The result is that the economy of the country is skewed due to underutilization of available human resources. Women are generally considered less competent, both intellectually as well as physically as compared with men. As a result the opportunities extended towards them become biased and obtrusive without actual evaluation of their competencies. While scientific data proclaims women to be more adept at multi-tasking than men, they still remain the second choice for employers in the country.

Dr. N. Thirupalu

Guest Corner



G. Tarun Reddy,
IAS Asst. Commissioner,
for GST & Customs
at Indian Revenue Service

It really felt good to be a part of Anveshana 2018. I wish Aurora Group of Colleges tremendous success as they are enjoying it in the present day. I wish all the students a bright and future career.
Thank U -
G. Tarun Reddy



Anveshana 2K18



Aurora has a tradition in developing and nurturing various skills of the students beyond regular academics and theoretical knowledge in respect of management concepts. Management Meet “ANVESHANA-2K18” is one such event, in which the students organize various sub-events in the campus and manage them successfully. The fest gives a chance for management students to exhibit their hidden talents in both management and cultural activities, helps the students in various development dimensions.

“ANVESHANA-2K18”, the Management meet was organized on March 23rd and 24th, 2018. The event began with Inaugural session on 23rd March, 2018. Distinguished Guest Shri Tarun Reddy Gangi Reddy, IAS Asst. Commissioner, for GST & Customs at Indian Revenue Service, Dr. Mohan Kumar, Director, Aurora’s PG College, Moosrambagh graced the occasion. Director Dr. M. Madhavi, Mr. Ch. Satish Kumar - Head Department of Management and Mr. E. Devendar Rao - Head Department of Computer Applications participated in the inaugural session. The Inaugural session began with a traditional lighting of the lamp by eminent personalities on the dais, followed by a prayer song.

Director Dr. M. Madhavi enlightened the participants about the activities of the college and the purpose of the meet. The luminaries on the dais shared their views with correlated experiences to the gathering on different fields of management courses. In the afternoon session, Ms. Satya Yamini, Playback singer, Sri. Prasanth Vihari, Music Director, Sri. Kittu Vissapragada, Dialogue Writer, Telugu Film Industry enthralled the audience and made the session vibrant.

The Event Committee enlisted eighteen events, classified into formal and informal which were spread over in two days.

- Young Manager
- Ad Recall
- Ad-Making
- Mock Trading
- Business Quiz
- HR-Hitch
- Paper Presentation
- Crossword Puzzle
- Collage

Students from various colleges like Badruka PG College, OU PG College, Jagruthi PG College, St. Ann's PG College, Avanthi PG College, Aurobindo College, CBIT, AMS School of Informatics, Anurag Group of Institution, Princeton college for PG Courses, Pendekanti Institution, Bhavan's Vivekananda College of Science, Humanities and Commerce, Vivek Vardhini School of Business Management, ICAI, CVSR, Megha Women's PG College, Aurora's PG College, Moosarambagh, Aurora's PG College, Uppal, Pragathi Mahavidyalaya, Aurora Business School- Punjagutta, SNVM, St Martin's, etc. have participated in the competitions with right spirit.

Anveshana 2K18



On 24th March, 2018 the following informal events complementary in nature were organized to assess creativity among the students.

- Brand Rangoli
- Singing
- Dancing
- Face Painting
- Fashion Show
- Short Film
- Click O Pick
- Dubsplash
- Aurora Race

The Guests for the second day were Sri R J Surya, Fun Bucket Team, Athadu Aame Team, India weds America & Pizza vs Gongura-Team, Ms. Lipsika and Ms Sahithi, Playback Singers Telugu Film Industry, RJ Potugadu. The Celebrity guests entertained the audience with their amazing performances and motivated the students to take-up their career seriously and excel in it.

Shri S. S. Thaman, Music Director, Shri. Srikrishna, Playback Singer of Telugu Film Industry were the Chief Guests of the Valedictory function and delivered highly motivated valedictory address. The Chief Guests have presented the mementos and certificates to the winners and runners of formal and informal events of the meet. Vote of thanks was proposed by Director, Dr. M. Madhavi, who congratulated all the students from various colleges for their active participation in all the events of the meet and also congratulated the event co-ordinators for hosting the event successfully. The sponsors are TSCAB, Karachi Bakery, Fairy Land, Smart Steps, Swathi Hospital, I-Rise, Sri Sai Krupa Xerox & Internet, ACE Academy, Panchagavya Agogya Nadi Pariksha Chikitsya, Rainbow Tarpaulin, Sri Laxmi Real Estate, Blue Pie Fowl, S S Marketing and Building, Country side Fruits, IACE, D' FLICKS, Pay mi Time, Green India, Joe's Shawarma, 91.1 FM Radio city.



Guest Lecture on "Stress Management"



Students are one of the most common victims of stress. Factors such as financial expenses, over commitment, family expectations, deadlines and workload all induce stress in students. While a mild amount of stress is very useful and acts as a motivation for students, too much stress can interfere with their daily lives. When built over time, stress can give rise to a host of serious problems such as depression and anxiety. Many students find that they need to develop new skills in order to balance academic demands with a healthy lifestyle.

MBA students are on the verge of stepping into the "Professional world" that encompasses in itself opportunities as well as challenges. These are the cause of a sense of achievement but are accompanied

with pressure to perform and excel. So it becomes imperative for any professional institute to provide its students with necessary inputs in this direction. With this note a Guest Lecture was organized on 14th, March, 2018 for the students of MBA I Year II Semester on "Stress Management" by Mr. Anjaneyulu. The Orator cited the definition of the word "stress" as given by the Oxford Dictionary which is "A state of affair involving demand on physical or mental energy". Today, with the rapid diversification of human activity, especially in the professional arena, we come face to face with numerous causes of stress and the symptoms of anxiety and depression. He also emphasized that stress, in moderate doses, is necessary in our life. Research suggests that stress can actually increase our performance. Instead of wilting under stress, one can use it as an impetus to achieve success. Under stress the brain is emotionally and biochemically stimulated to sharpen its performance. But taking stress positively and as a Catalyst for growth requires self motivation along with pertinent guidance. Here comes the role of Stress Management which is the amelioration of stress and especially chronic stress often for the purpose of improving everyday functioning. It was an interactive session where the students learnt to balance and relax their professional life and take stress as a performance booster and not hindrance thus "Creating Excellence through positive competition".



Guest Lecture on “SAP Technologies”

In data processing, SAP is a short form for Systems, Applications and Products. Most of the companies considered that SAP solution has the extremely vital factor for their businesses. Many companies widely use the SAP system for daily operations and reporting. More than 120 countries around the world, SAP is present. SAP handle to build up a user base of more than 12 million clients around the world.

SAP (Systems Applications Products) is a German Multinational Software Corporation that makes enterprise software to manage business operations and customer relations. ABAP (Advanced Business Application Programming) is a high-level programming language created by the company SAP. It is currently positioned, alongside Java, as the language for programming the SAP Application Server. With the aim to spread awareness about career opportunities in SAP & ABAP technologies among students, Guest Lecture on “SAAP Technologies” was organized on 12th March, 2018.

Mr. Sandeep Reddy, speaker of the day, covered the concept of ERP and the difference between ERP and SAP. He briefed on various SAP & ERP solutions available in market and how these are competing globally. This was followed by details about ERP - The roles and responsibilities of a SAP consultant. He also briefed students about the Industry expectations from MBA students and how to bridge the gap. Speaker also explained the procedure to be followed for SAP certification, its importance and cautious steps to be followed.

The lecture delivered was helpful for students to understand the concept of ERP, role of SAP and it also enabled them to identify SAP certification as one of the career opportunities.



Awareness Rally on "World Water Day"



World Water Day is an annual observance day celebrated every year on 22nd March to highlight the importance of water. It is also used to advocate for the sustainable management of water resources. World Water Day is celebrated around the world with a variety of events including educational, theatrical and musical. The day can also include campaigns to raise money for water projects. The first World Water Day, designated by the United Nations, was commemorated in 1993. The theme for 2018 is "Nature for Water" to encourage people to "look for the answer in nature". The intention is to inspire students, to learn more about water-related issues and especially to bring awareness about the intimate links between water and health and help students understand the reasons how health can be improved and diseases can be reduced through water initiatives.

On this occasion, Water Rally was organized by Nature Club- ADHIRA. Director Dr. M. Madhavi flagged off the rally, Head of Department MBA Mr. Ch. Satish Kumar and Head of Department MCA Mr. E. Devender Rao and faculty members were present in the Rally to spread awareness on importance of water and water harvesting. Students took a rally starting from college to Hyderabad Public School and exhibited placards with slogans like "Save Water Save Earth", "Borewell is not the only solution", "Rain water is precious". Students have distributed water to people in and around Ramanthapur. Student's have actively participated in Water rally meant for a cause.



International Women's Day Celebrations



International Women's Day is a time to reflect on progress made, to call for change and to celebrate acts of courage and determination by ordinary women who have played an extraordinary role in the history of their countries and communities. It is not affiliated with any one group, but brings together governments, women's organizations, corporations and charities. The day is being marked around the world with arts performances, talks, and rallies, networking events, conferences and marches. International Women's Day is a collective day of global celebration and a call for gender parity. Women have come a long way in their struggle for equality, but there is still a long distance to cover.

To encourage women to be bolder, stronger and powerful in all spheres of life, to motivate the girl students ANVITHA –Women's Club celebrated International Women's Day 2018 with the theme "Time is Now: Rural and urban activists transforming women's lives" and "#Press for Progress" from 5th March 2018 to 8th March 2018. As a part of International Woman's day celebrations various competitions were conducted for the students.

Mehendi, Nail Art, Jewellery Making, Hair dressing, Elocution competition were conducted on the theme "Women Empowerment" for the students of MBA, MCA, and I-MBA. Students enthusiastically participated and exhibited their creativity in all the competitions.

Health Awareness program was also organized on 7th March 2018, as a part of celebrations for girl students on the usage of sanitary vending machine, its usage and destruction of waste material.

A team from Vaibhav Jewellers visited to provide an insight on purchasing of gold jewellery to all the staff members on 7th March 2018.

International Women' Day celebrations were organized on 8th March 2018, with zeal and enthusiasm. Director, Dr. M. Madhavi, graced the occasion. In her message she addressed the students on getting equal opportunities in their education and placements. She also emphasized on gender inequalities and motivated the girl students to come forward and participate in all walks of life. She also spoke on traits of personality and its influence on over all personality development. Later students expressed their views on the achievements of women in today's society and all over the world.

The Prize winners of the competitions are:

S.No.	Event	1 st Prize	Section	2 nd Prize	Section
1	Mehendi	A. Afsana	B	B. Nidhi	A
2	Nail Art	C. Mounika	C1	Sandhya Rani	C1
3	Jewerelly Making	Prasanna	B1	Alekya	A
4	Hair Dressing	Pratyusha	A	Bindu	A1
5	Elocution	P.Sireesha	A1	A. Harshitha	B

Debate Competition



The fifth official meeting of BFMC was held on 6th March, 2018. The meeting was conducted by newly inducted members, Mr. Ben Arshad and Mr. Bharath. The young bens conducted debate on the Topic: "Has Google made us stupid". The invocation was given by Mr. Sudarshan; noble thought was given by Ms. Sirisha and speech was given by Ms. Nageetha of MBA I Year II Semester. Mr. Ben Venkat during evaluation expressed great deal of satisfaction at the way bens are progressing and gave the feedback to young bens. The next meeting has scheduled for March 13th. The agenda was finalised as well, with main session as presentations game for a change. We also had Ben Nageetha for making sure the minutes of the meeting are in order. All in all, it was a quite fun competitive and witty session with bens and promising members.

Story Building Competition

Benjamin Franklin Memorial Club organized Story Building Competition on 14th march 2018 which was conducted by the Chair Ms. Ben Nageeta and Co-Chair Ms. Ben Sushmita. Ms. Ben Urvesh invoked the house, followed by noble thought which was given by Ms. Ben Kalyani.

The main session of the day was "Story Building" conducted by Ms. Ben Krishnaveni and supported by Ms. Ben Tushar and Ms. Ben Srikanth. Each member were shown four pictures one after the other on the projector with a time gap of thirty seconds between the pictures and were asked to build a story based upon the pictures. Members came up with creative stories which made the session interesting. The evaluator of the day was Ms. Ben Krishnaveni. Ms. Ben Krishnaveni and Ms. Ben Tushar addressed the guests and informed them about the upcoming event BFMC fest. Ms. Ben Richa was elected by the members and guests as "BEN OF THE DAY". Mr. Ben Urvesh proposed the vote of thanks.



Village Adoption Program

To promote the students in working towards community service for social upliftment, peace and security, towards improving the living conditions of the villagers by giving new ideas for development and inspired by the vision of transformational change in rural development processes the NSS unit of the college have adopted the Bollepally village on 14th March, 2018 and Pallepahad Village on 18th March, 2018. The Programme Officers of the NSS unit visited Bollepally village and Pallepahad Village, Yadadri Bhongir Dist and observed the poverty, illiteracy, infant mortality and unemployment of its people. The Program Officers interacted with the villagers and with a common interest in the field of social upliftment, and promotion of peace, security, communal harmony, Women empowerment, share their expertise and join hands to conduct various welfare activities the college has adopted Pallepahad Village. Since the village was in close proximity with the college, it was decided to adopt the village and thereafter regular interactions and organizing the camps were planned.

MOU with Bala Bharathi High School



To uplift the society and promote peace and security, communal harmony and women empowerment the NSS unit have joined the hands with Bala Bharathi School to conduct student welfare activities. As a part of it a Memorandum of Understanding was signed by the school management with NSS unit on 15th March, 2018. NSS students have designed some activities like Swatch Bharat, Haritha Haram, environment protection oriented programs, sanitization and personal hygiene programs, promoting of girl child education and some competitions on National days etc to be conducted in the schools to encourage creativity skills among the students.



Student Seminar (Total Quality Management)

Seminars are a form of presentations by the students on the topics predetermined for the purpose of making them prepare well in order to give an effective presentation. Student seminars are designed to sharpen students writing and research skills. Student should therefore expect to develop strategies for researching, developing and structuring their ideas and to regularly revise their work, frequently in response to comments from their professors and classmates.

As a part of Interactive Teaching Learning Methodology Ms. Supriya Kulkarni, Assistant Professor, Department of Management has conducted seminar for Section A1 students of MBA I Year II Semester on 14th March, 2018 in the subject Total Quality Management. All the Learning groups have actively participated in this Seminar Session.

The following topics of seminar were allotted to the Learning Groups:

Learning Group	Seminar Topics
1,2	Measurement tools
3,4	Charts and Scatter Diagrams
5,6	Cause and Effect diagrams
7,8	Analytical tools
9,10	Five S's, Cause & effect diagram
11,12	Quality circles, Forced field analysis
13,14	Customer service analysis, Resource Utilization
15,16	Rader chart, PDCA cycle, Gantt chart
17,18	JIT
19, 20	Network diagram Milestone Tracker diagram, and Earned value management.



Student Seminar (Financial Management)

Seminars are a form of presentations by the students on the topics predetermined for the purpose of making them prepare well in order to give an effective presentation. Student seminars are designed to sharpen students writing and research skills. Student should therefore expect to develop strategies for researching, developing and structuring their ideas and to regularly revise their work, frequently in response to comments from their professors and classmates.

As a part of Interactive Teaching Learning Methodology Ms. D. Radhika, Assistant Professor, Department of Management has conducted Seminar for MBA I Year II Semester students of Section E1 on 5th March, 2018 in the subject Financial Management. All the Learning groups have actively participated in these Seminar Sessions.

The Following Topics are given for Seminar is:

Learning Group	Seminar Topics
1	Nature and Scope of Finance Function
2	Evolution of Finance Function
3	Finance function's new role in the Contemporary Scenario
4	Goals of Finance Function
5	Agency Relationship and Costs
6	Risk – Return Trade off
7	Time Value of Money
8	Technique of Time Value of Money --- Compound (or) Simple Interest
9	Technique of Time Value of Money --- Doubling Period
10	Discounting (or) Present Values Technique
11	Equity and Borrowed Funds
12	Long-term Finance Decisions
13	Short-term Finance Decisions
14	Role of Finance Manager
15	Financial procedures and systems
16	Organization of the finance functions
17	Financial Goal : Profit Maximization Vs Wealth Maximization
18	Importance of Investment Decisions
19	Types of Investment Decisions
20	Types of Investment Decisions
21	Net Present Value Method and its Evaluation



Group Discussion (Human Resource Management)

Group Discussion is a modern method of assessing student personality. It is a technique and an art of comprehensive tool to judge the worthiness of the student and his appropriateness for the job. In a group discussion the participants are encouraged to express their views without resorting to arguments on the views expressed by other members of the team.

As a part of Interactive Teaching Learning Methodology Ms. Asfiya Suleman, Assistant Professor, Department of Management has conducted Group Discussion for MBA I Year II Semester students of Section B1 on 9th March, 2018 in the subject Financial Management. All the Learning groups have actively participated in these Group Discussion Sessions.

Learning Group	Group Discussion Topics
1	Is MBA necessary to be a good manager and a better business leader
2	What motivates a manager-money or perks
3	We need more Entrepreneurs than Managers
4	Managerial skills learnt in the classroom can never match those learnt from experience
5	Is management Education required for Business
6	Commitment is more important than other skills in a company
7	Retention of Employees
8	The objective of management is to maximize profits
9	Whether Hardworking or Smart working is desirable.
10	What Great Managers Do Differently



Paper Publications

Ms. N. Radhika, Associate Professor participated and presented “Throwing Some light on Different Types of Currencies-An Overview” at RDA's 22nd International Conference on Advancements and Challenges In Social Sciences and Business Management-Interdisciplinary Research and Practice on 24th & 25th February, 2018 at Bengaluru. The paper was selected as the Best Paper.



Ms. S. Pratibha, Sr. Asst. Professor, Department of Management published a paper entitled “Effectiveness of Human Resource Management Practices on the sales growth of the organization” in the “International Journal of Business Management and Research” and received the “Best Paper award”.

Mr. T. Shyam Sunder, Asst. Professor has participated and presented a paper titled “Digital Marketing – A Very Diverse Marketing Platform” at National Seminar on Digitalization in Business Management: Impact & Challenges at KMM Institute of Technology & Science on 4th March, 2018.



Ms. P. Malathi Devi, Asst. Professor has participated and presented a paper titled “E-Recruitment Practices at IT Companies in India” at National Seminar on Digitalization in Business Management: Impact & Challenges at KMM Institute of Technology & Science on 4th March, 2018.



Placements

Congratulations



LIBSYS Ltd. is the leading provider in Library management systems across India and offers solutions such as Library automation system, RFID, Digital Resource Management System etc. We plan, deploy, sustain and enhance your Library with continuous innovations in library automation. Our library software brings you a high level of

certainty. The solutions offered by us are delivered on-time, are within your budget, and come with high quality, better efficiency, and responsiveness.

The following student is selected as a Education Counselor:

S.No.	Roll. No	Name of the student	Package
1	1325-16-672-236	Bodagoddu Vamshi krishna	2.5 Lakhs
2	1302-16-672-181	Muddhagouni Tejaswi	2.5 Lakhs



Thirumala Milk Products Private Limited is a leading dairy company in South India established in the year 1996. Since then, Thirumala has been maintaining its position as a fastest growing brand with presence in major states of India such as Tamil Nadu, Karnataka, Andhra Pradesh, Telangana, Kerala, Madhya Pradesh, Uttar Pradesh, and West Bengal. Today, Thirumala produces dairy products across nine state-of-the-art manufacturing plants spread across southern states of India.

The following students were selected as Pilot Sales Man:

S.No.	Roll. No	Name of the student	Package
1	1302-16-672-115	Chaitanya Varma	1.3 Lakhs
2	1302-16-672-103	K. Venkatesh	1.3 Lakhs
2	1302-16-672-265	K.C. Praneeth	1.3 Lakhs



iSecure Payments has a perfect payments processing solution. It is fast, secure and easy online credit card payment to customers with an online merchant account. They offer the best support to help service businesses process payments safely and efficiently. iSecure Payments is the best way to accept credit card payments on websites and in mobile apps. API's are capable enough to support almost any payment practice, iSecure Payments takes care of the heavy pick up, from security to daily deposits to an account. Their gateway powers, payments for many number of businesses of every size.

The following student was selected as Corporate Sales Executive:

S.No.	Roll. No	Name of the student	Package
1	1302-16-672-268	K. Hari Kishan Rao	1.98 Lakhs

Placements



Genpact is a global professional services firm that makes business transformation real. They drive digital-led innovation and digitally-enabled intelligent operations for our clients, guided by our experience running thousands of processes for hundreds of Global Fortune 500 companies. In January 2005, Genpact became an independent company to bring our process expertise and unique DNA in Lean management to clients beyond GE, and then in August 2007, they became a publicly-traded company.

The following student was selected as Process Associate:

S.No.	Roll. No	Name of the student	Package
1	1325-16-672-222	E. Phani Sai Ram	1.5Lakhs



Accenture solves the clients' toughest challenges by providing unmatched services in strategy, consulting, digital, technology and operations. They partner with more than three-quarters of the Fortune Global 500, driving innovation to improve the way the world works and lives. With expertise across more than 40 industries and all business functions, they deliver transformational outcomes for a demanding new digital world.

The following student was selected as Contractor:

S.No.	Roll. No	Name of the student	Package
1	1302-16-672-248	Mohammad Azim	-

InternShips



Shriram Life Insurance, made profits in the first three consecutive years — becoming the only private life insurer to have achieved the distinction. Compared to industry peers after 10 years of operation, Shriram Life insurance was the most profitable life insurance company in the country. The company's performance stands out in efficient use of capital and low cost of operations. In line with group philosophy, Shriram Life has significantly focussed on Inclusive growth by taking life insurance to the section where it is needed the most — The 'AAM AADMI' (Common Man). The Founders have always maintained a firm focus in the rural market since they put their first step in 1974 towards building the group.

To encourage and give a corporate exposure to the students every year Internships opportunities are provided for the students. In this regard in the month of March, 2018, SHRIRAM Life Insurance Company has conducted interviews in which fifteen Students were selected from MBA I Year II Semester.

Students of MBA I year II semester Mr.G. Sai Kishore of Section A and Mr. G. Vinay Kumar of Section B have participated in Marketynn Trigger competition and won first prize at Management Meet“MEDHA-2018” organized by Bhavan's Vivekananda College of Science ,Humanities & Commerce on 9th March, 2018.

Students of MBA I year have participated in “ABHIJAPRAYUDH-2K18”organised on 18th March, 2018 by Princeton PG college of Management, Hyderabad. The following students have won the prizes in different events conducted.

S.No.	Name	Event name	Section	Prize
1	Pratyasha	Solo Dance	A	1 st Prize
2	Dayakar	Singing	D	2 nd Prize
3	Richa Shetia	Ad-Making	A	2 nd Prize
4	Pavan Kumar	Group dance	B	1 st Prize
5	Akhil		C1	
6	Dayakar		D	
7	Ravi Shanker	Turn Coat Debate	A	2 nd Prize

Student Corner

MyInnerFeeling

While bhैया and I used to much on hot and fresh cooked food, I had seen maa eating the leftovers of the previous day. Not just because we were careless not to notice if there's some still left her not but she always believed wasting even one bite of food is a curse.

I was little girl when I learnt this well enough as she used to show me the people begging even for one time bread.

As I grew up, it always itched me to see maa eating after serving everyone. Why should she always be the one to eat after everyone else? Why does she always have to take care of us and why can't we do the same for her?

When I turned 19, I learnt to make chapathis, regardless of the fact what shape they were in. Somedays it was square, somedays it was rhombus and other days I don't know which country's map it resembled. The first thing I wanted to do after I learnt to make chapathis was to make sure she doesn't have to be the one who eats last. however, I always failed.

Oneday, I asked her “maa”, why do you always have to be the one who eats last?”

She said, “I'm only full once I make sure you people are”. I didn't understand what she meant.

Somedays later , maa got pain in her heart. Her body needed care and she needed comfort. We took her to the doctor. The doctor told us how maa needed to under go all the treatment and she will be fine by all means. All of us were worried except maa. She was the one who needed medicine but instead came out as one for us. Yesterday, she was admitted to the hospital and operated for an about half an hour. She came back home after five hours in state of half-consciousness, as the doctors gave her anaesthesia but somehow managed to ask me if I was fine. That day, I served the food to maa before everyone else. After making sure if everyone had eaten, I took a plate for myself and ate whatever was left. I didn't eat as much as I did when maa served me. I couldn't get enough food but I was full and satisfied like never before. It wasn't my stomach that was hungry, it was my soul, for years .And that day, I understood what “Maa” meant for me.

Every suggestion is given by you is like learning a best lesson for better life.....



తరం విద్యార్థులు ఆటపాటలతో సందడి చేశారు.

బ్రిటీష్ డిప్యూటీ కమిషనర్ ఆంధ్ర్రాలో నగర విద్యార్థులు



అలోరా కళాశాలలో సంగీత దర్శకుడు తమస్ పందడి

రామంతాపూర్, మార్చి 24 (ఆంధ్రజ్యోతి): రామంతాపూర్ ఆలోరా కళాశాలలో శనివారం సాయంత్రం అన్వేషణ 2018 మేనేజ్‌మెంట్ మీట్ ముగింపు వేడుకల్లో విద్యార్థులు కేరింతలతో హంగామా సృష్టించారు. ఉల్లాసంగా, ఉత్సాహంగా కొనసాగిన వేడుకల్లో విద్యార్థులు ఆనందోత్సాహాలతో పాల్గొన్నారు. ఈ సందర్భంగా పాశ్చాత్య శాస్త్రీయ సంగీతాలకు ఆనుగుణంగా వివిధ

'అన్వేషణ-2018'లో హంగామా

» ఉత్సాహంగా ముగింపు వేడుకలు!

మేనేజ్‌మెంట్ కళాశాలల విద్యార్థులు తమ సృష్ట్య ప్రదర్శన, సైపులతో అదర గొట్టారు. ఆనంతరం విద్యార్థుల తమ ప్యాకల్జీతో గ్రూప్ ఫోటోలు దిగారు. మేనేజ్‌మెంట్ మీట్‌లో భాగంగా ఏర్పాటు చేసిన స్టాళ్ళ వద్ద పెద్ద ఎత్తున గుమి గూడిన విద్యార్థులు వివిధ రకాల పదార్థాలు, వస్తువులు, వస్తుకాలను కొనుగోలు చేశారు. ఈ కార్యక్రమంలో సంగీత, దర్శకుడు తమస్, ఆర్జె సూర్య, కళాశాల డైరెక్టర్ డాక్టర్ మాధవి, ఎంటీపీ విభాగాధిపతి,



కార్యక్రమంలో పాల్గొన్న ఎంటీపీ విద్యార్థులు

సతీష్‌కుమార్, ఎంసీపీ విభాగాధిపతి దేవేందర్, అధ్యాపకులు, విద్యార్థిని విద్యార్థులు తదితరులు పాల్గొన్నారు.

Dream high, never give up: S S Thaman

Ramanthapur, Aurora's PG College conducted valedictory programme of Aurore shana Management meet here on Saturday S S Thaman, Music Director, Film Industry graced the occasion as the Chief Guest. Speaking on the occasion S S Thaman said, "One should dream high, never give up and work hard to achieve success in life". Students from various colleges of the state of Telangana participated in formal and informal events conducted for two days as a part of the programme. The winners in the competition at the events like Aurora race, paper presentation, business quiz, young manager contest, singing, dancing and fashion show were given prizes and merit certificates by the Chief Guest. Singer Sri Krishna, RJ-Surya, India Weds America & Pista Va Gongura Team, Fun Bucket - Team and Athadu & Anne - Team were the Special Invites at the event.

అలోరా పీజీ కళాశాలలో ఘనంగా మేనేజ్‌మెంట్ మీట్ అన్వేషణ 2018

రామంతాపూర్, మార్చి 24 రామంతాపూర్ ఆలోరా కళాశాలలో శనివారం మేనేజ్‌మెంట్ మీట్ అన్వేషణ 2018 కార్యక్రమం ఘనంగా ముగిసింది. ఈ కార్యక్రమంలో విద్యార్థులు కేరింతలతో హంగామా సృష్టించారు. ఉల్లాసంగా, ఉత్సాహంగా కొనసాగిన వేడుకల్లో విద్యార్థులు ఆనందోత్సాహాలతో పాల్గొన్నారు. ఈ సందర్భంగా పాశ్చాత్య శాస్త్రీయ సంగీతాలకు ఆనుగుణంగా వివిధ రకాల పదార్థాలు, వస్తువులు, వస్తుకాలను కొనుగోలు చేశారు. ఈ కార్యక్రమంలో సంగీత, దర్శకుడు తమస్, ఆర్జె సూర్య, కళాశాల డైరెక్టర్ డాక్టర్ మాధవి, ఎంటీపీ విభాగాధిపతి, అధ్యాపకులు, విద్యార్థులు తదితరులు పాల్గొన్నారు.

ఆత్మ విశ్వాసంతో ఉన్నత శిఖరాలకు ఎదగొచ్చు

హైదరాబాద్ జాయింట్ కలెక్టర్

రామంతాపూర్: మేనేజ్‌మెంట్ విద్యార్థులు ఆత్మ విశ్వాసంతో నాయకత్వ లక్షణాలతో ఉన్నత శిఖరాలకు ఎదగొచ్చని హైదరాబాద్ జాయింట్ కలెక్టర్ కోటా శ్రీవాత్స అన్నారు. శుక్రవారం రామంతాపూర్‌లోని అలోరా పీజీ కళాశాలలో నిర్వహించిన మేనేజ్‌మెంట్ మీట్ అన్వేషణ-2018 కార్యక్రమానికి ఆయన ముఖ్యఅతిథిగా హాజరయ్యారు. ఈ సందర్భంగా ఆయన మాట్లాడుతూ, దేశ భవిష్యత్ నిర్మాణంలో మేనేజ్‌మెంట్ విద్యార్థుల పాత్ర ఎంతో ఉధృతమైనది. కార్యక్రమంలో జీవన శిక్షణ అందించే కమిషనర్ తరణ్ కరెడ్డి గంగిరెడ్డి, కార్యక్రమంలో పాల్గొన్న ముఖ్యఅతిథులు

విప్రో చట్ హెడ్ జితేంద్ర, సినీ మ్యూజిక్ డైరెక్టర్ శ్రీవ్రశాంత్, ఆర్.వీహారి, రచయిత కిట్టు, గాయకులు సత్య యామిని, లిప్సిక, అలోరా ఇన్స్టిట్యూషన్స్ సెక్రటరీ డాక్టర్ నిమ్మలూరి రమేష్‌బాబు, చైర్మన్ నిమ్మలూరి రాజుబాబు, నిమ్మలూరి అనుదీప్, కళాశాల డైరెక్టర్ డాక్టర్ మాధవి, ఎంటీపీ, ఎంసీపీ విభాగాధిపతులు దేవేందర్‌రావు, సతీష్‌కుమార్, రఘునాథప్రసాద్, డి.పాటు రాష్ట్రంలోని వివిధ కళాశాలలకు చెందిన మేనేజ్‌మెంట్ విద్యార్థులు పాల్గొన్నారు.

నేడు, రేపు అలోరా పీజీ కళాశాలలో అన్వేషణ-2018

రామంతాపూర్ అలోరా పీజీ కళాశాలలో శుక్రవారం, శనివారం కళాశాల విద్యార్థుల ఆధ్వర్యంలో అన్వేషణ 2018 కార్యక్రమాన్ని నిర్వహిస్తున్నట్లు కళాశాల డైరెక్టర్ డాక్టర్ మాధవి తెలిపారు. ముఖ్యఅతిథులుగా హైదరాబాద్ జాయింట్ కలెక్టర్ కోటా శ్రీవాత్స, అసిస్టెంట్ కమిషనర్ ఆఫ్ జీఎస్‌టీ, కష్టమ్మ గంగిరెడ్డి తరుణ్ కరెడ్డి, సినీ మ్యూజిక్ డైరెక్టర్లు ఎస్.ఎస్.ధమన్, ప్రశాంత్ విహారి, గాయకులు సత్య యామిని, లిప్సిక పాల్గొంటారు.

ఎంబీఐ విద్యార్థులు ఉత్తమ మేనేజర్లుగా ఎదగాలి



● అలోరా కళాశాల మేనేజ్మెంట్ మీట్లో యువ ఐపీఎస్ తరుణ్ రెడ్డి గంగిరెడ్డి

విద్యార్థుల ముగింపుగా మార్చులు రావాలని, మార్పుల ప్రాతిపదికన విద్యార్థుల ప్రతిభను అంకితం చేయలేమని ఆయన పేర్కొన్నారు. అనంతరం కళాశాల డైరెక్టర్ డాక్టర్ మాధవి మాట్లాడుతూ ఆయా విద్యార్థుల మార్గదర్శకత్వంలో విద్యార్థులు ప్రత్యేకంగా మేనేజ్మెంట్ మీట్ను నిర్వహిస్తూ స్వల్ప కాలంలో గుర్తింపును సుందరి చేశారు ప్రారంభించినట్లు తెలిపారు. తమ కళాశాలలో విద్యార్థుల అభివృద్ధికి అవకాశాలను సృష్టించడం విద్యార్థుల అభివృద్ధికి అవకాశాలను సృష్టించడం అందిస్తున్నట్లు పేర్కొన్నారు. ఈ కార్యక్రమంలో కళాశాల విద్యార్థులు ఊహించినట్లు వివిధ పాత్రలు పోషించినట్లు ఆలోచనా మూల్యాంకనం ఆలోచనా కళాశాల డైరెక్టర్ డి.మాధవి, సీనియర్ డైరెక్టర్ వాగ ప్రభాకర్, ఎంబీఐ విద్యార్థుల సభివృద్ధికి, ఎంబీఐ విద్యార్థుల తదితరులు పాల్గొన్నారు.

మేనేజ్మెంట్ మీట్లో మాట్లాడుతున్న గంగిరెడ్డి, విద్యార్థుల విద్యార్థులు చేసిన స్టాంపు

రామంతాపూర్, మార్చి 23 (ఆంధ్ర ప్రదేశ్): ఎంబీఐ విద్యార్థుల క్రమశిక్షణలో విద్యార్థుల అభివృద్ధి ఉత్తమ మేనేజర్లుగా ఎదగాలి భవన్లో కళా నభాయ భవన్లో, యువ ఐపీఎస్ అధికారి తరుణ్ రెడ్డి గంగిరెడ్డి పేర్కొన్నారు. రామంతాపూర్ అలోరా పీజీ కళాశాలలో ఉత్తమం 'అన్వేషణ-2018' పేరిట విద్యార్థులు నిర్వహిస్తున్న రెండు రోజుల మేనేజ్మెంట్ మీట్ను త్వరిత ప్రజ్వలన చేసి ప్రారంభించిన అనంతరం ఆయన మాట్లాడారు. విద్యార్థులు నిర్వహించే ప్రణాళిక బద్ధంగా ముందుకు సాగి ఉత్తర శిఖరాంశు అభివృద్ధిని అయిన అన్నారు. విద్యార్థులు తమ ముందంజలోని పాత్రలను నిర్వహించుకోవాలని, అనుభవం నేర్పిన పాత్రలు తమిందలో ఎంతో ఉపయోగపడతాయని ఆయన తెలిపారు. విద్యార్థులు

అన్వేషణ-2018

కార్యక్రమం: అలోరా పీజీ కాలేజ్ ఆఫ్ డిప్లొమాలో మేనేజ్మెంట్ మీట్ 'అన్వేషణ-2018'

ముఖ్యఅతిథి: కోటా శ్రీవాత్సవ ఐపీఎస్

గౌరవఅతిథులు: తరుణ్ రెడ్డి ఐపీఎస్, స్థలం: అలోరా పీజీ కాలేజ్ ఆఫ్, రామంతాపూర్

సమయం: ఉదయం 10.30

Arora PG College conducts Anveshana-2018

OUR BUREAU

Ramantapur: Arora PG College commenced Anveshana-2018 (Management meet) on Friday. Hyderabad Joint-Collector Kota Srivatsav was the chief guest. Assistant Commissioner (GST and Customs) Tarun Reddy Gangi Reddy was the guest of honour. He stressed on the importance of inculcating self confidence and positive attitude.

Wipro vertical Head Jitendra Moon was the special guest. Music director Prasanth B Vihari, dialogue writer Kitti Vissapragada, singers Satya Mammai, Lipsika, radio jockey Fotugadu, Aurora Group of Institutions Secretary Dr Nimmatari Ramesh Babu, Chairman Nimmatari Raja Babu, Vice Chairman Nimmatari Anandap, college director Dr Madavi, placement director Dr B Prabhakar, HODs of various departments, teaching and non-teaching staff and students were present.





హైదరాబాద్ డివిజన్ గవర్నమెంట్లోని అలోరా పీజీ కళాశాలలో మేనేజ్మెంట్ అన్వేషణ-2018 కార్యక్రమాన్ని శుక్రవారం ముగింపుగా నిర్వహించారు. తీవ్రస్థితిలో ఆసిస్టెంట్ కమిషనర్ తరుణ్ రెడ్డి గంగిరెడ్డి హాజరయ్యారు. డైరెక్టర్ మాధవి మాట్లాడుతూ పవిత్రంగా అన్వేషణ కార్యక్రమాన్ని నిర్వహిస్తున్నామన్నారు. కార్యక్రమంలో ముసాయిరావార్ అలోరా డైరెక్టర్ మోహన్ కుమార్, హెచ్.బి.డి.లు సతీష్, దేవేందర్ తదితరులు పాల్గొన్నారు.

- హైదరాబాద్, స్టూడెంట్

సంయమనంతో ఏదైనా సాధ్యమే..



రామంతాపూర్: సంయమనం, ఓర్పుతో సాధించలేనిది ఏదీ లేదని ప్రముఖ సినీ సంగీత దర్శకుడు ఎస్ఎస్ థమన్ అన్నారు. రామంతాపూర్ అలోరా పీజీ కళాశాలలో మేనేజ్మెంట్ అన్వేషణ-2018 ఆదివారం నిర్వహించిన ముగింపు కార్యక్రమానికి ఆయన ముఖ్య అతిథిగా హాజరయ్యారు. ఈ సందర్భంగా ఆయన మాట్లాడుతూ.. ప్రతి రంగంలో మేనేజ్మెంట్ అనేది ఉంటుందని, మేనేజ్మెంట్ విద్యార్థులు సంయమనంతో వ్యవహరించి విషయాన్ని అర్థం చేసుకొని సమస్యను సులువుగా పరిష్కరించాలన్నారు. మేనేజ్మెంట్ విద్యార్థుల నడవడికి, వ్యక్తిత్వం, ఆత్మవిశ్వాసం ఉన్నత స్థితికి తీసుకోవాలన్నారు. అనంతరం విద్యార్థులు సాంస్కృతిక కార్యక్రమాలతో ఆలరించారు. కార్యక్రమంలో కళాశాల డైరెక్టర్ డాక్టర్ ఎం.మాధవి, సినీ గాయకుడు కృష్ణ, ఆర్టీసీ సూరిపాల్గొన్నారు.

కార్యక్రమంలో సంగీత దర్శకుడు థమన్



వేడుకల్లో సంగీత దర్శకులు ఎస్ఎస్ థమన్, నిర్యాపకులు

సందడిగా అన్వేషణ-18

హైదరాబాద్: హైదరాబాద్ డివిజన్ గవర్నమెంట్లోని అలోరా పీజీ కళాశాలలో మేనేజ్మెంట్ అన్వేషణ-2018 వేడుకలను శనివారం ముగింపుగా నిర్వహించారు. ముఖ్యఅతిథిగా సంగీత దర్శకులు ఎస్ఎస్ థమన్, గాయకుడు శ్రీకృష్ణ హాజరై సందడి చేశారు. యువ తీయువకులు స్వల్పకాలంలో ఆలరించారు. ఈ కార్యక్రమంలో డైరెక్టర్ మాధవి, హెచ్.బి.డి.లు సతీష్, దేవేందర్ తదితరులు పాల్గొన్నారు.









